

Fill in this information to identify your case:

United States Bankruptcy Court for the:

DISTRICT OF NEW JERSEY

Case number (if known) Chapter 7

☐ Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

06/22

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name	Blue Pig Media, LLC	
2. All other names debtor used in the last 8 years Include any assumed names, trade names and doing business as names		
3. Debtor's federal Employer Identification Number (EIN)	26-4785776	
4. Debtor's address	Principal place of business 56 Deerfield Trail Branchburg, NJ 08876 Number, Street, City, State & ZIP Code Somerset County	Mailing address, if different from principal place of business P.O. Box, Number, Street, City, State & ZIP Code Location of principal assets, if different from principal place of business Number, Street, City, State & ZIP Code
5. Debtor's website (URL)	www.blue-pig-media.com	
6. Type of debtor	<input checked="" type="checkbox"/> Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP)) <input type="checkbox"/> Partnership (excluding LLP) <input type="checkbox"/> Other. Specify:	

Debtor **Blue Pig Media, LLC**
Name

Case number (if known)

7. Describe debtor's business

A. Check one:

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
- ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- ☐ Railroad (as defined in 11 U.S.C. § 101(44))
- ☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
- ☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
- ☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
- ☒ None of the above

B. Check all that apply

- ☐ Tax-exempt entity (as described in 26 U.S.C. §501)
- ☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. §80a-3)
- ☐ Investment advisor (as defined in 15 U.S.C. §80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor. See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

5418**8. Under which chapter of the Bankruptcy Code is the debtor filing?**

Check one:

- ☒ Chapter 7
- ☐ Chapter 9
- ☐ Chapter 11. Check **all** that apply:

A debtor who is a "small business debtor" must check the first sub-box. A debtor as defined in § 1182(1) who elects to proceed under subchapter V of chapter 11 (whether or not the debtor is a "small business debtor") must check the second sub-box.

- ☐ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D), and its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$3,024,725. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ The debtor is a debtor as defined in 11 U.S.C. § 1182(1), its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$7,500,000, **and it chooses to proceed under Subchapter V of Chapter 11**. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return, or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ A plan is being filed with this petition.
- ☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- ☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the *Attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
- ☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**

- ☒ No.
- ☐ Yes.

If more than 2 cases, attach a separate list.

District	_____	When	_____	Case number	_____
District	_____	When	_____	Case number	_____

Debtor **Blue Pig Media, LLC** Case number (if known) _____
Name

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?
- ☒ No
☐ Yes.

List all cases. If more than 1, attach a separate list

Debtor _____ Relationship _____
District _____ When _____ Case number, if known _____

11. Why is the case filed in this district? Check all that apply:
- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☐ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?
- ☒ No
☐ Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.
- Why does the property need immediate attention?** (Check all that apply.)
- ☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.
What is the hazard? _____
- ☐ It needs to be physically secured or protected from the weather.
- ☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).
- ☐ Other _____
- Where is the property?** _____
Number, Street, City, State & ZIP Code
- Is the property insured?**
- ☐ No
- ☐ Yes. Insurance agency _____
Contact name _____
Phone _____

Statistical and administrative information

13. Debtor's estimation of available funds Check one:
- ☒ Funds will be available for distribution to unsecured creditors.
- ☐ After any administrative expenses are paid, no funds will be available to unsecured creditors.

14. Estimated number of creditors
- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> 1-49 | <input type="checkbox"/> 1,000-5,000 | <input type="checkbox"/> 25,001-50,000 |
| <input type="checkbox"/> 50-99 | <input type="checkbox"/> 5001-10,000 | <input type="checkbox"/> 50,001-100,000 |
| <input type="checkbox"/> 100-199 | <input type="checkbox"/> 10,001-25,000 | <input type="checkbox"/> More than 100,000 |
| <input type="checkbox"/> 200-999 | | |

15. Estimated Assets
- | | | |
|--|--|--|
| <input type="checkbox"/> \$0 - \$50,000 | <input type="checkbox"/> \$1,000,001 - \$10 million | <input type="checkbox"/> \$500,000,001 - \$1 billion |
| <input checked="" type="checkbox"/> \$50,001 - \$100,000 | <input type="checkbox"/> \$10,000,001 - \$50 million | <input type="checkbox"/> \$1,000,000,001 - \$10 billion |
| <input type="checkbox"/> \$100,001 - \$500,000 | <input type="checkbox"/> \$50,000,001 - \$100 million | <input type="checkbox"/> \$10,000,000,001 - \$50 billion |
| <input type="checkbox"/> \$500,001 - \$1 million | <input type="checkbox"/> \$100,000,001 - \$500 million | <input type="checkbox"/> More than \$50 billion |

16. Estimated liabilities
- | | | |
|---|--|--|
| <input type="checkbox"/> \$0 - \$50,000 | <input checked="" type="checkbox"/> \$1,000,001 - \$10 million | <input type="checkbox"/> \$500,000,001 - \$1 billion |
|---|--|--|

Debtor

Blue Pig Media, LLC

Case number (if known)

Name

☐ \$50,001 - \$100,000☐ \$100,001 - \$500,000☐ \$500,001 - \$1 million☐ \$10,000,001 - \$50 million☐ \$50,000,001 - \$100 million☐ \$100,000,001 - \$500 million☐ \$1,000,000,001 - \$10 billion☐ \$10,000,000,001 - \$50 billion☐ More than \$50 billion

Debtor **Blue Pig Media, LLC**
Name

Case number (if known)

Request for Relief, Declaration, and Signatures

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature
of authorized
representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **April 28, 2023**
MM / DD / YYYY

X /s/ Karen Curtis

Signature of authorized representative of debtor

Karen Curtis

Printed name

Title **Interim Manager**

18. Signature of attorney

X /s/ David H. Stein, Esq.

Signature of attorney for debtor

Date **April 28, 2023**

MM / DD / YYYY

David H. Stein, Esq.

Printed name

Wilentz, Goldman & Spitzer, P.A.

Firm name

**90 Woodbridge Center Drive
Suite 900, Box 10
Woodbridge, NJ 07095**

Number, Street, City, State & ZIP Code

Contact phone **732-636-8000**

Email address **dstein@wilentz.com**

038461986 (NJ) NJ

Bar number and State

Fill in this information to identify the case:

Debtor name Blue Pig Media, LLC

United States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 202

Declaration Under Penalty of Perjury for Non-Individual Debtors

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An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

Declaration and signature

I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case.

I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:

- ☒ *Schedule A/B: Assets—Real and Personal Property* (Official Form 206A/B)
- ☒ *Schedule D: Creditors Who Have Claims Secured by Property* (Official Form 206D)
- ☒ *Schedule E/F: Creditors Who Have Unsecured Claims* (Official Form 206E/F)
- ☒ *Schedule G: Executory Contracts and Unexpired Leases* (Official Form 206G)
- ☒ *Schedule H: Codebtors* (Official Form 206H)
- ☒ *Summary of Assets and Liabilities for Non-Individuals* (Official Form 206Sum)
- ☐ *Amended Schedule* _____
- ☐ *Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders* (Official Form 204)
- ☐ Other document that requires a declaration _____

I declare under penalty of perjury that the foregoing is true and correct.

Executed on April 28, 2023

X /s/ Karen Curtis

Signature of individual signing on behalf of debtor

Karen Curtis

Printed name

Interim Manager

Position or relationship to debtor

Fill in this information to identify the case:

Debtor name Blue Pig Media, LLC

United States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 206Sum
Summary of Assets and Liabilities for Non-Individuals

12/15

Part 1: Summary of Assets

1. **Schedule A/B: Assets-Real and Personal Property** (Official Form 206A/B)

1a. Real property: Copy line 88 from <i>Schedule A/B</i>	\$ 0.00
1b. Total personal property: Copy line 91A from <i>Schedule A/B</i>	\$ 82,500.00
1c. Total of all property: Copy line 92 from <i>Schedule A/B</i>	\$ 82,500.00

Part 2: Summary of Liabilities

2. Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D) Copy the total dollar amount listed in Column A, <i>Amount of claim</i> , from line 3 of <i>Schedule D</i>	\$ 0.00
3. Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F)	
3a. Total claim amounts of priority unsecured claims: Copy the total claims from Part 1 from line 5a of <i>Schedule E/F</i>	\$ 20,000.00
3b. Total amount of claims of nonpriority amount of unsecured claims: Copy the total of the amount of claims from Part 2 from line 5b of <i>Schedule E/F</i>	+\$ 1,068,379.75
4. Total liabilities Lines 2 + 3a + 3b	\$ 1,088,379.75

Fill in this information to identify the case:Debtor name Blue Pig Media, LLCUnited States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing**Official Form 206A/B****Schedule A/B: Assets - Real and Personal Property**

12/15

Disclose all property, real and personal, which the debtor owns or in which the debtor has any other legal, equitable, or future interest. Include all property in which the debtor holds rights and powers exercisable for the debtor's own benefit. Also include assets and properties which have no book value, such as fully depreciated assets or assets that were not capitalized. In Schedule A/B, list any executory contracts or unexpired leases. Also list them on *Schedule G: Executory Contracts and Unexpired Leases* (Official Form 206G).

Be as complete and accurate as possible. If more space is needed, attach a separate sheet to this form. At the top of any pages added, write the debtor's name and case number (if known). Also identify the form and line number to which the additional information applies. If an additional sheet is attached, include the amounts from the attachment in the total for the pertinent part.

For Part 1 through Part 11, list each asset under the appropriate category or attach separate supporting schedules, such as a fixed asset schedule or depreciation schedule, that gives the details for each asset in a particular category. List each asset only once. In valuing the debtor's interest, do not deduct the value of secured claims. See the instructions to understand the terms used in this form.

Part 1: Cash and cash equivalents**1. Does the debtor have any cash or cash equivalents?**

- ☐ No. Go to Part 2.
☒ Yes Fill in the information below.

All cash or cash equivalents owned or controlled by the debtor**Current value of debtor's interest****3. Checking, savings, money market, or financial brokerage accounts (Identify all)**

Name of institution (bank or brokerage firm)

Type of account

Last 4 digits of account number

3.1. Bank of AmericaOperating Account3143Unknown3.2. Digital Square accountUnknown**4. Other cash equivalents (Identify all)****5. Total of Part 1.**

Add lines 2 through 4 (including amounts on any additional sheets). Copy the total to line 80.

\$0.00**Part 2: Deposits and Prepayments****6. Does the debtor have any deposits or prepayments?**

- ☐ No. Go to Part 3.
☒ Yes Fill in the information below.

7. Deposits, including security deposits and utility deposits

Description, including name of holder of deposit

7.1. Pre-paid deposits for digital services\$8,000.00**8. Prepayments, including prepayments on executory contracts, leases, insurance, taxes, and rent**

Debtor Blue Pig Media, LLC Case number (If known) _____
Name

Description, including name of holder of prepayment

9. **Total of Part 2.**

Add lines 7 through 8. Copy the total to line 81.

\$8,000.00

Part 3: Accounts receivable

10. **Does the debtor have any accounts receivable?**

- ☐ No. Go to Part 4.
☒ Yes Fill in the information below.

11. **Accounts receivable**

11a. 90 days old or less: 74,500.00 - 0.00 = \$74,500.00
face amount doubtful or uncollectible accounts

12. **Total of Part 3.**

Current value on lines 11a + 11b = line 12. Copy the total to line 82.

\$74,500.00

Part 4: Investments

13. **Does the debtor own any investments?**

- ☒ No. Go to Part 5.
☐ Yes Fill in the information below.

Part 5: Inventory, excluding agriculture assets

18. **Does the debtor own any inventory (excluding agriculture assets)?**

- ☒ No. Go to Part 6.
☐ Yes Fill in the information below.

Part 6: Farming and fishing-related assets (other than titled motor vehicles and land)

27. **Does the debtor own or lease any farming and fishing-related assets (other than titled motor vehicles and land)?**

- ☒ No. Go to Part 7.
☐ Yes Fill in the information below.

Part 7: Office furniture, fixtures, and equipment; and collectibles

38. **Does the debtor own or lease any office furniture, fixtures, equipment, or collectibles?**

- ☐ No. Go to Part 8.
☒ Yes Fill in the information below.

General description	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest
39. Office furniture <u>Misc. computers, monitors and printer</u>	<u>Unknown</u>		<u>Unknown</u>

40. **Office fixtures**

41. **Office equipment, including all computer equipment and communication systems equipment and software**

Debtor Blue Pig Media, LLC Case number (If known) _____
Name

42. **Collectibles** Examples: Antiques and figurines; paintings, prints, or other artwork; books, pictures, or other art objects; china and crystal; stamp, coin, or baseball card collections; other collections, memorabilia, or collectibles

43. **Total of Part 7.**
Add lines 39 through 42. Copy the total to line 86.

\$0.00

44. **Is a depreciation schedule available for any of the property listed in Part 7?**

☒ No
☐ Yes

45. **Has any of the property listed in Part 7 been appraised by a professional within the last year?**

☒ No
☐ Yes

Part 8: Machinery, equipment, and vehicles

46. **Does the debtor own or lease any machinery, equipment, or vehicles?**

☒ No. Go to Part 9.
☐ Yes Fill in the information below.

Part 9: Real property

54. **Does the debtor own or lease any real property?**

☐ No. Go to Part 10.
☒ Yes Fill in the information below.

55. **Any building, other improved real estate, or land which the debtor owns or in which the debtor has an interest**

Description and location of property

Include street address or other description such as Assessor Parcel Number (APN), and type of property (for example, acreage, factory, warehouse, apartment or office building, if available).

Nature and extent of debtor's interest in property

Net book value of debtor's interest (Where available)

Valuation method used for current value

Current value of debtor's interest

55.1. **Month to month lease agreement for 350 Springfiled Avenue, Summit, NJ 07901; premises surrendered**

rental

\$0.00

\$0.00

56. **Total of Part 9.**

Add the current value on lines 55.1 through 55.6 and entries from any additional sheets. Copy the total to line 88.

\$0.00

57. **Is a depreciation schedule available for any of the property listed in Part 9?**

☒ No
☐ Yes

58. **Has any of the property listed in Part 9 been appraised by a professional within the last year?**

☒ No
☐ Yes

Part 10: Intangibles and intellectual property

59. **Does the debtor have any interests in intangibles or intellectual property?**

Debtor Blue Pig Media, LLC Case number (If known) _____
Name

- ☐ No. Go to Part 11.
☒ Yes Fill in the information below.

	General description	Net book value of debtor's interest (Where available)	Valuation method used for current value	Current value of debtor's interest
60.	Patents, copyrights, trademarks, and trade secrets 173 Domains in Go Daddy account	\$0.00		Unknown
	"Blue Pig" tradename	Unknown		\$0.00
61.	Internet domain names and websites www.blue-pig-media.com	Unknown		\$0.00

62. Licenses, franchises, and royalties
63. Customer lists, mailing lists, or other compilations
64. Other intangibles, or intellectual property
65. Goodwill

66. Total of Part 10. \$0.00
Add lines 60 through 65. Copy the total to line 89.

67. Do your lists or records include personally identifiable information of customers (as defined in 11 U.S.C. §§ 101(41A) and 107)?
☒ No
☐ Yes
68. Is there an amortization or other similar schedule available for any of the property listed in Part 10?
☒ No
☐ Yes
69. Has any of the property listed in Part 10 been appraised by a professional within the last year?
☒ No
☐ Yes

Part 11: All other assets

70. Does the debtor own any other assets that have not yet been reported on this form?
Include all interests in executory contracts and unexpired leases not previously reported on this form.
- ☒ No. Go to Part 12.
☐ Yes Fill in the information below.

Debtor Blue Pig Media, LLC Case number (If known) _____
Name

Part 12: Summary

In Part 12 copy all of the totals from the earlier parts of the form

Type of property	Current value of personal property	Current value of real property
80. Cash, cash equivalents, and financial assets. <i>Copy line 5, Part 1</i>	\$0.00	
81. Deposits and prepayments. <i>Copy line 9, Part 2.</i>	\$8,000.00	
82. Accounts receivable. <i>Copy line 12, Part 3.</i>	\$74,500.00	
83. Investments. <i>Copy line 17, Part 4.</i>	\$0.00	
84. Inventory. <i>Copy line 23, Part 5.</i>	\$0.00	
85. Farming and fishing-related assets. <i>Copy line 33, Part 6.</i>	\$0.00	
86. Office furniture, fixtures, and equipment; and collectibles. <i>Copy line 43, Part 7.</i>	\$0.00	
87. Machinery, equipment, and vehicles. <i>Copy line 51, Part 8.</i>	\$0.00	
88. Real property. <i>Copy line 56, Part 9.....></i>		\$0.00
89. Intangibles and intellectual property. <i>Copy line 66, Part 10.</i>	\$0.00	
90. All other assets. <i>Copy line 78, Part 11.</i>	\$0.00	
91. Total. Add lines 80 through 90 for each column	\$82,500.00	\$0.00
92. Total of all property on Schedule A/B. Add lines 91a+91b=92		\$82,500.00

ACCOUNTS RECEIVABLE

Company	Address	Invoice Date	Anticipated Receipt	Invoice Amount
Brookdale Discovery Behavioral Health	2455 Back Mountain Road Scotrun, PA 18355	Apr. 3, 2023	May 1, 2023	\$ 12,500.00
Cirque Lodge	777 North Palisade Drive Orem, UT 84087	4/27/23		\$10,000.00
Ebb Tide Treatment Centers	400 Executive Center Drive Suite 209 West Palm Beach, FL 33401	Feb. 1, 2022 Apr. 1, 2022 Dec. 1, 2022 Jan. 1, 2023 Feb. 1, 2023 Mar. 1, 2023 Apr. 3, 2023		\$ 5,000.00 \$ 5,000.00 \$ 5,000.00 \$ 5,000.00 \$ 5,000.00 \$ 5,000.00 \$ 5,000.00
ENTOUCH Controls	1755 N Collins Blvd Suite 305 Richardson, TX 75080	Apr. 3, 2023	May 1, 2023	\$ 8,500.00
Oceanfront Recovery LLC	312 Broadway St Suite 202 Laguna Beach, CA 92651	Mar. 1, 2023	Check returned Apr. 17, 2023	\$ 4,000.00
Simple Cremation NJ Bradley Funeral Home	345 Main Street Chatham, NJ 07928	4/27/23 – estimated from historical numbers		\$4,500.00

TOTAL: \$74,500.00

Case number (if known) _____

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Fill in this information to identify the case:

Debtor name **Blue Pig Media, LLC**

United States Bankruptcy Court for the: **DISTRICT OF NEW JERSEY**

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 206E/F

Schedule E/F: Creditors Who Have Unsecured Claims

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Be as complete and accurate as possible. Use Part 1 for creditors with PRIORITY unsecured claims and Part 2 for creditors with NONPRIORITY unsecured claims. List the other party to any executory contracts or unexpired leases that could result in a claim. Also list executory contracts on *Schedule A/B: Assets - Real and Personal Property* (Official Form 206A/B) and on *Schedule G: Executory Contracts and Unexpired Leases* (Official Form 206G). Number the entries in Parts 1 and 2 in the boxes on the left. If more space is needed for Part 1 or Part 2, fill out and attach the Additional Page of that Part included in this form.

Part 1: List All Creditors with PRIORITY Unsecured Claims

1. Do any creditors have priority unsecured claims? (See 11 U.S.C. § 507).

☐ No. Go to Part 2.

☒ Yes. Go to line 2.

2. List in alphabetical order all creditors who have unsecured claims that are entitled to priority in whole or in part. If the debtor has more than 3 creditors with priority unsecured claims, fill out and attach the Additional Page of Part 1.

		Total claim	Priority amount
2.1	<p>Priority creditor's name and mailing address</p> <p>Estate of David Curtis 56 Deerfield Trail Branchburg, NJ</p> <p>Date or dates debt was incurred 3/23</p> <p>Last 4 digits of account number</p> <p>Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (4)</p>	<p>As of the petition filing date, the claim is: <i>Check all that apply.</i></p> <p><input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed</p> <p>Basis for the claim: Services performed</p> <p>Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes</p>	<p>\$10,000.00</p> <p>\$10,000.00</p>
2.2	<p>Priority creditor's name and mailing address</p> <p>Internal Revenue Service c/o US Attorney District of New Jersey 970 Broad Street, Room 700 Newark, NJ 07102</p> <p>Date or dates debt was incurred</p> <p>Last 4 digits of account number</p> <p>Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (8)</p>	<p>As of the petition filing date, the claim is: <i>Check all that apply.</i></p> <p><input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed</p> <p>Basis for the claim: Notice Purposes</p> <p>Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes</p>	<p>\$0.00</p> <p>\$0.00</p>

Debtor	Blue Pig Media, LLC <small>Name</small>	Case number (if known)
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2.3	Priority creditor's name and mailing address Internal Revenue Service 1111 Constitution Avenue, NW Washington, DC 20224	As of the petition filing date, the claim is: <i>Check all that apply.</i> <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed	\$0.00	\$0.00
	Date or dates debt was incurred	Basis for the claim: Notice Purposes		
	Last 4 digits of account number Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (8)	Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		

2.4	Priority creditor's name and mailing address Karen Curtis 56 Deerfield Trail Branchburg, NJ 08876	As of the petition filing date, the claim is: <i>Check all that apply.</i> <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed	\$10,000.00	\$10,000.00
	Date or dates debt was incurred 3/23	Basis for the claim: Services performed		
	Last 4 digits of account number Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (4)	Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		

2.5	Priority creditor's name and mailing address State of New Jersey Division of Taxation 50 Barrack Street P.O. Box 269 Trenton, NJ 08695	As of the petition filing date, the claim is: <i>Check all that apply.</i> <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed	\$0.00	\$0.00
	Date or dates debt was incurred	Basis for the claim: Notice Purposes		
	Last 4 digits of account number Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (8)	Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		

2.6	Priority creditor's name and mailing address State of New Jersey Department of Labor Division of Employer Accounts P.O. Box 059 Trenton, NJ 08625	As of the petition filing date, the claim is: <i>Check all that apply.</i> <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed	\$0.00	\$0.00
	Date or dates debt was incurred	Basis for the claim: Notice Purposes		
	Last 4 digits of account number Specify Code subsection of PRIORITY unsecured claim: 11 U.S.C. § 507(a) (8)	Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		

Part 2: List All Creditors with NONPRIORITY Unsecured Claims

3. List in alphabetical order all of the creditors with nonpriority unsecured claims. If the debtor has more than 6 creditors with nonpriority unsecured claims, fill out and attach the Additional Page of Part 2.

Amount of claim

Debtor	Blue Pig Media, LLC Name	Case number (if known) _____
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3.1	Nonpriority creditor's name and mailing address Bank of America 50 Route 173 Clinton, NJ 08809 Date(s) debt was incurred _____ Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$48,855.06 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Corporate credit cards</u> Account Numbers: <u>xxxx xxxx xxxx 5248;</u> <u>xxxx xxxx xxxx 4985; xxxx xxxx xxxx 0304; xxxx xxxx xxxx 8073</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.2	Nonpriority creditor's name and mailing address BiViSee Spolka Adama Mickiewicza 37/58 01-625 Warszawa Warsaw, Poland Date(s) debt was incurred <u>November, 2022 - January, 2023</u> Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$187,507.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.3	Nonpriority creditor's name and mailing address Christopher Lawrence 245 Belgo Road Lakeville, CT 06030 Date(s) debt was incurred _____ Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$1,200.00 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed.</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.4	Nonpriority creditor's name and mailing address Estate of David Curtis 56 Deerfield Trail Branchburg, NJ 08876 Date(s) debt was incurred _____ Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$28,191.40 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Monies loaned</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.5	Nonpriority creditor's name and mailing address Fora Financial 519 8th Aveneu, 11th Floor New York, NY 10018 Date(s) debt was incurred <u>7/21/22</u> Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$67,992.80 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Merchant financing</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.6	Nonpriority creditor's name and mailing address Funding Metrics/Lendini 3220 Tillman Drive, Suite 200 Bensalem, PA 19020 Date(s) debt was incurred <u>10/28/22</u> Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$40,833.25 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Merchant financing</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.7	Nonpriority creditor's name and mailing address GFE 27-01 Queens Plaza, North Suite 802 Long Island City, NY 11101 Date(s) debt was incurred <u>2/15/23</u> Last 4 digits of account number _____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$35,535.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Merchant financing</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

Debtor Name	Case number (if known)
Blue Pig Media, LLC	
3.8 Nonpriority creditor's name and mailing address Jay Staples 5200 Keller Springs Road #1032 Dallas, TX 75248 Date(s) debt was incurred ____ Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$15,000.00 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed.</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.9 Nonpriority creditor's name and mailing address Joel Rusher 1263 Snowbel Place Wellington, FL 33414 Date(s) debt was incurred <u>3/23</u> Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$4,500.00 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.10 Nonpriority creditor's name and mailing address John Moriarity 45 North Fulerton Aveneu Apt. 101 Montclair, NJ 07042 Date(s) debt was incurred <u>3/23</u> Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$1,500.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Serices performed</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.11 Nonpriority creditor's name and mailing address Jose Valentin 1036A Apache Street North Brunswick, NJ 08902 Date(s) debt was incurred ____ Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$4,140.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.12 Nonpriority creditor's name and mailing address Karen Curtis 56 Deerfield Trail Branchburg, NJ 08876 Date(s) debt was incurred ____ Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$398,829.83 <input type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Monies loaned</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.13 Nonpriority creditor's name and mailing address Mint Creative Marketing Ltd. 22 Hanley Road Malvern, WR14 4PH UK Date(s) debt was incurred <u>2/23 - 3/23</u> Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$31,104.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Services performed</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
3.14 Nonpriority creditor's name and mailing address Mulligan Funding/FinWise Bank 4715 Viewridge Anebue, Suite 100 San Diego, CA 92123 Date(s) debt was incurred <u>7/20/22</u> Last 4 digits of account number ____	As of the petition filing date, the claim is: <i>Check all that apply.</i> \$25,125.00 <input checked="" type="checkbox"/> Contingent <input type="checkbox"/> Unliquidated <input type="checkbox"/> Disputed Basis for the claim: <u>Merchant financing</u> Is the claim subject to offset? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

Debtor **Blue Pig Media, LLC** Case number (if known) _____
Name

3.15 Nonpriority creditor's name and mailing address **As of the petition filing date, the claim is:** *Check all that apply.* **\$142,882.41**
PayPal Loan Builder
3505 Silverside Road
Wilmington, DE 19810
☒ Contingent
☐ Unliquidated
☐ Disputed
Date(s) debt was incurred 2/15/23
Basis for the claim: Merchant financing
Last 4 digits of account number _____
Is the claim subject to offset? ☒ No ☐ Yes

3.16 Nonpriority creditor's name and mailing address **As of the petition filing date, the claim is:** *Check all that apply.* **\$14,822.00**
Wagdy Fahmi
09 Sinclair Drive
Sutton, London SM25NE
UK
☒ Contingent
☐ Unliquidated
☐ Disputed
Date(s) debt was incurred 1/31/23
Basis for the claim: Services performed
Last 4 digits of account number _____
Is the claim subject to offset? ☒ No ☐ Yes

3.17 Nonpriority creditor's name and mailing address **As of the petition filing date, the claim is:** *Check all that apply.* **\$20,362.00**
William Cleveland & Co.
2141 Plymouth Avenue SE
Grand Rapids, MI 49506
☐ Contingent
☐ Unliquidated
☐ Disputed
Date(s) debt was incurred 3/1/23
Basis for the claim: Services performed
Last 4 digits of account number _____
Is the claim subject to offset? ☒ No ☐ Yes

Part 3: List Others to Be Notified About Unsecured Claims

4. List in alphabetical order any others who must be notified for claims listed in Parts 1 and 2. Examples of entities that may be listed are collection agencies, assignees of claims listed above, and attorneys for unsecured creditors.

If no others need to be notified for the debts listed in Parts 1 and 2, do not fill out or submit this page. If additional pages are needed, copy the next page.

Name and mailing address

On which line in Part 1 or Part 2 is the related creditor (if any) listed?

Last 4 digits of account number, if any

Part 4: Total Amounts of the Priority and Nonpriority Unsecured Claims

5. Add the amounts of priority and nonpriority unsecured claims.

5a. Total claims from Part 1

5b. Total claims from Part 2

5c. Total of Parts 1 and 2

Lines 5a + 5b = 5c.

Total of claim amounts	
5a.	\$ 20,000.00
5b. +	\$ 1,068,379.75
5c.	\$ 1,088,379.75

Fill in this information to identify the case:

Debtor name Blue Pig Media, LLC

United States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 206G

Schedule G: Executory Contracts and Unexpired Leases

12/15

Be as complete and accurate as possible. If more space is needed, copy and attach the additional page, number the entries consecutively.

1. Does the debtor have any executory contracts or unexpired leases?

☒ No. Check this box and file this form with the debtor's other schedules. There is nothing else to report on this form.

☐ Yes. Fill in all of the information below even if the contacts of leases are listed on *Schedule A/B: Assets - Real and Personal Property* (Official Form 206A/B).

2. List all contracts and unexpired leases

State the name and mailing address for all other parties with whom the debtor has an executory contract or unexpired lease

2.1 State what the contract or lease is for and the nature of the debtor's interest

State the term remaining

List the contract number of any government contract _____

2.2 State what the contract or lease is for and the nature of the debtor's interest

State the term remaining

List the contract number of any government contract _____

2.3 State what the contract or lease is for and the nature of the debtor's interest

State the term remaining

List the contract number of any government contract _____

2.4 State what the contract or lease is for and the nature of the debtor's interest

State the term remaining

List the contract number of any government contract _____

Fill in this information to identify the case:

Debtor name Blue Pig Media, LLC

United States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 206H Schedule H: Your Codebtors

12/15

Be as complete and accurate as possible. If more space is needed, copy the Additional Page, numbering the entries consecutively. Attach the Additional Page to this page.

1. Do you have any codebtors?

- ☐ No. Check this box and submit this form to the court with the debtor's other schedules. Nothing else needs to be reported on this form.
- ☒ Yes

2. In Column 1, list as codebtors all of the people or entities who are also liable for any debts listed by the debtor in the schedules of creditors, Schedules D-G. Include all guarantors and co-obligors. In Column 2, identify the creditor to whom the debt is owed and each schedule on which the creditor is listed. If the codebtor is liable on a debt to more than one creditor, list each creditor separately in Column 2.

Column 1: Codebtor

Column 2: Creditor

Name		Mailing Address	Name	Check all schedules that apply:
2.1	David Curtis	c/o Estate of David Curtis 56 Deerfield Trail Branchburg, NJ 08876	Fora Financial	<input type="checkbox"/> D _____ <input type="checkbox"/> E/F _____ <input type="checkbox"/> G _____
2.2	David Curtis	c/o Estate of David Curtis 56 Deerfield Trail Branchburg, NJ 08876	Funding Metrics/Lendini	<input type="checkbox"/> D _____ <input type="checkbox"/> E/F _____ <input type="checkbox"/> G _____
2.3	David Curtis	c/o Estate of David Curtis 56 Deerfield Trail Branchburg, NJ 08876	GFE	<input type="checkbox"/> D _____ <input type="checkbox"/> E/F _____ <input type="checkbox"/> G _____
2.4	David Curtis	c/o Estate of David Curtis 56 Deerfield Trail Branchburg, NJ 08876	Mulligan Funding/FinWise Bank	<input type="checkbox"/> D _____ <input type="checkbox"/> E/F _____ <input type="checkbox"/> G _____

Debtor **Blue Pig Media, LLC**

Case number *(if known)*

Additional Page to List More Codebtors

Copy this page only if more space is needed. Continue numbering the lines sequentially from the previous page.

Column 1: Codebtor

Column 2: Creditor

2.5

David Curtis

c/o Estate of David Curtis
56 Deerfield Trail
Branchburg, NJ 08876

PayPal Loan Builder

☐ D
☐ E/F
☐ G

Fill in this information to identify the case:

Debtor name Blue Pig Media, LLC

United States Bankruptcy Court for the: DISTRICT OF NEW JERSEY

Case number (if known) _____

☐ Check if this is an amended filing

Official Form 207

Statement of Financial Affairs for Non-Individuals Filing for Bankruptcy

04/22

The debtor must answer every question. If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known).

Part 1: Income

1. Gross revenue from business

☐ None.

Identify the beginning and ending dates of the debtor's fiscal year, which may be a calendar year

Sources of revenue
Check all that apply

Gross revenue
(before deductions and exclusions)

From the beginning of the fiscal year to filing date:
From 1/01/2023 to **Filing Date**

☒ Operating a business
☐ Other _____

\$349,728.00

For prior year:
From 1/01/2022 to 12/31/2022

☒ Operating a business
☐ Other _____

\$1,429,189.00

For year before that:
From 1/01/2021 to 12/31/2021

☒ Operating a business
☐ Other _____

\$1,011,328.00

2. Non-business revenue

Include revenue regardless of whether that revenue is taxable. *Non-business income* may include interest, dividends, money collected from lawsuits, and royalties. List each source and the gross revenue for each separately. Do not include revenue listed in line 1.

☒ None.

Description of sources of revenue

Gross revenue from each source
(before deductions and exclusions)

Part 2: List Certain Transfers Made Before Filing for Bankruptcy

3. Certain payments or transfers to creditors within 90 days before filing this case

List payments or transfers--including expense reimbursements--to any creditor, other than regular employee compensation, within 90 days before filing this case unless the aggregate value of all property transferred to that creditor is less than \$7,575. (This amount may be adjusted on 4/01/25 and every 3 years after that with respect to cases filed on or after the date of adjustment.)

☐ None.

Creditor's Name and Address

Dates

Total amount of value

Reasons for payment or transfer
Check all that apply

Debtor **Blue Pig Media, LLC**

Case number (if known) _____

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.1.	See attached schedule	\$0.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input type="checkbox"/> Other _____

4. Payments or other transfers of property made within 1 year before filing this case that benefited any insider

List payments or transfers, including expense reimbursements, made within 1 year before filing this case on debts owed to an insider or guaranteed or cosigned by an insider unless the aggregate value of all property transferred to or for the benefit of the insider is less than \$7,575. (This amount may be adjusted on 4/01/25 and every 3 years after that with respect to cases filed on or after the date of adjustment.) Do not include any payments listed in line 3. *Insiders* include officers, directors, and anyone in control of a corporate debtor and their relatives; general partners of a partnership debtor and their relatives; affiliates of the debtor and insiders of such affiliates; and any managing agent of the debtor. 11 U.S.C. § 101(31).

☒ None.

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
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5. Repossessions, foreclosures, and returns

List all property of the debtor that was obtained by a creditor within 1 year before filing this case, including property repossessed by a creditor, sold at a foreclosure sale, transferred by a deed in lieu of foreclosure, or returned to the seller. Do not include property listed in line 6.

☒ None

Creditor's name and address	Describe of the Property	Date	Value of property
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6. Setoffs

List any creditor, including a bank or financial institution, that within 90 days before filing this case set off or otherwise took anything from an account of the debtor without permission or refused to make a payment at the debtor's direction from an account of the debtor because the debtor owed a debt.

☒ None

Creditor's name and address	Description of the action creditor took	Date action was taken	Amount
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Part 3: Legal Actions or Assignments**7. Legal actions, administrative proceedings, court actions, executions, attachments, or governmental audits**

List the legal actions, proceedings, investigations, arbitrations, mediations, and audits by federal or state agencies in which the debtor was involved in any capacity—within 1 year before filing this case.

☒ None.

Case title Case number	Nature of case	Court or agency's name and address	Status of case
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8. Assignments and receivership

List any property in the hands of an assignee for the benefit of creditors during the 120 days before filing this case and any property in the hands of a receiver, custodian, or other court-appointed officer within 1 year before filing this case.

☒ None
Part 4: Certain Gifts and Charitable Contributions**9. List all gifts or charitable contributions the debtor gave to a recipient within 2 years before filing this case unless the aggregate value of the gifts to that recipient is less than \$1,000**
☐ None

Recipient's name and address	Description of the gifts or contributions	Dates given	Value
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Debtor **Blue Pig Media, LLC**

Case number (if known)

	Recipient's name and address	Description of the gifts or contributions	Dates given	Value
9.1.	Hudson Farm Foundation Attn: Steve Polanish 270 Stanhope Sparta Rd. Andover, NJ 07821			\$10,000.00
	Recipients relationship to debtor			
9.2.	Cirque Lodge Foundation 777 N. Palisade Drive Orem, UT 84097			\$30.00
	Recipients relationship to debtor			
9.3.	Oasis, a Haven for Womem & Children 59 Mill Street Paterson, NJ 07501			\$1,000.00
	Recipients relationship to debtor			
9.4.	Hackensack Meridian Health Foundation 343 Thornall Street, 7th Floor Edison, NJ 08837			\$2,000.00
	Recipients relationship to debtor			
9.5.	Strive International, Inc. 205 East 122nd Street, 3rd Floor New York, NY 10035			\$500.00
	Recipients relationship to debtor			

Part 5: Certain Losses

10. All losses from fire, theft, or other casualty within 1 year before filing this case.

☒ None

Description of the property lost and how the loss occurred	Amount of payments received for the loss	Dates of loss	Value of property lost
	If you have received payments to cover the loss, for example, from insurance, government compensation, or tort liability, list the total received. List unpaid claims on Official Form 106A/B (Schedule A/B: Assets – Real and Personal Property).		

Part 6: Certain Payments or Transfers

11. Payments related to bankruptcy

List any payments of money or other transfers of property made by the debtor or person acting on behalf of the debtor within 1 year before the filing of this case to another person or entity, including attorneys, that the debtor consulted about debt consolidation or restructuring, seeking bankruptcy relief, or filing a bankruptcy case.

Debtor **Blue Pig Media, LLC**

Case number (if known) _____

☐ None.

	Who was paid or who received the transfer? Address	If not money, describe any property transferred	Dates	Total amount or value
11.1.	Wilentz, Goldman & Spitzer, P.A. 90 Woodbridge Center Drive, Box 10 Attention: David H. Stein, Esq. Woodbridge, NJ 07095	Retainer and filing fee for bankruptcy filing	3/20/23	\$5,338.00

Email or website address
dstein@wilentz.com

Who made the payment, if not debtor?

11.2.	Wilentz, Goldman & Spitzer, P.A. 90 Woodbridge Center Drive, Box 10 Woodbridge, NJ 07095	Payment related to debt counseling, debt restructuring and debt relief	4/17/23	\$13,738.00
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Email or website address
dstein@wilentz.com

Who made the payment, if not debtor?

12. Self-settled trusts of which the debtor is a beneficiary

List any payments or transfers of property made by the debtor or a person acting on behalf of the debtor within 10 years before the filing of this case to a self-settled trust or similar device.

Do not include transfers already listed on this statement.

☒ None.

Name of trust or device	Describe any property transferred	Dates transfers were made	Total amount or value
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13. Transfers not already listed on this statement

List any transfers of money or other property by sale, trade, or any other means made by the debtor or a person acting on behalf of the debtor within 2 years before the filing of this case to another person, other than property transferred in the ordinary course of business or financial affairs. Include both outright transfers and transfers made as security. Do not include gifts or transfers previously listed on this statement.

☒ None.

Who received transfer? Address	Description of property transferred or payments received or debts paid in exchange	Date transfer was made	Total amount or value
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Part 7: Previous Locations**14. Previous addresses**

List all previous addresses used by the debtor within 3 years before filing this case and the dates the addresses were used.

☒ Does not apply

Address	Dates of occupancy From-To
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Part 8: Health Care Bankruptcies

Debtor **Blue Pig Media, LLC**

Case number (if known) _____

15. Health Care bankruptcies

Is the debtor primarily engaged in offering services and facilities for:

- diagnosing or treating injury, deformity, or disease, or
- providing any surgical, psychiatric, drug treatment, or obstetric care?

- ☒ No. Go to Part 9.
- ☐ Yes. Fill in the information below.

Facility name and address

Nature of the business operation, including type of services the debtor provides

If debtor provides meals and housing, number of patients in debtor's care

Part 9: Personally Identifiable Information**16. Does the debtor collect and retain personally identifiable information of customers?**

- ☐ No.
- ☒ Yes. State the nature of the information collected and retained.

Does the debtor have a privacy policy about that information?

- ☐ No
- ☒ Yes

17. Within 6 years before filing this case, have any employees of the debtor been participants in any ERISA, 401(k), 403(b), or other pension or profit-sharing plan made available by the debtor as an employee benefit?

- ☒ No. Go to Part 10.
- ☐ Yes. Does the debtor serve as plan administrator?

Part 10: Certain Financial Accounts, Safe Deposit Boxes, and Storage Units**18. Closed financial accounts**

Within 1 year before filing this case, were any financial accounts or instruments held in the debtor's name, or for the debtor's benefit, closed, sold, moved, or transferred?

Include checking, savings, money market, or other financial accounts; certificates of deposit; and shares in banks, credit unions, brokerage houses, cooperatives, associations, and other financial institutions.

- ☒ None

Financial Institution name and Address

Last 4 digits of account number

Type of account or instrument

Date account was closed, sold, moved, or transferred

Last balance before closing or transfer

19. Safe deposit boxes

List any safe deposit box or other depository for securities, cash, or other valuables the debtor now has or did have within 1 year before filing this case.

- ☒ None

Depository institution name and address

Names of anyone with access to it
Address

Description of the contents

Does debtor still have it?

20. Off-premises storage

List any property kept in storage units or warehouses within 1 year before filing this case. Do not include facilities that are in a part of a building in which the debtor does business.

Debtor **Blue Pig Media, LLC**

Case number (if known) _____

☐ None

Facility name and address

Names of anyone with
access to it

Description of the contents

Does debtor
still have it?**Part 11: Property the Debtor Holds or Controls That the Debtor Does Not Own****21. Property held for another**

List any property that the debtor holds or controls that another entity owns. Include any property borrowed from, being stored for, or held in trust. Do not list leased or rented property.

☐ None**Part 12: Details About Environment Information**

For the purpose of Part 12, the following definitions apply:

Environmental law means any statute or governmental regulation that concerns pollution, contamination, or hazardous material, regardless of the medium affected (air, land, water, or any other medium).

Site means any location, facility, or property, including disposal sites, that the debtor now owns, operates, or utilizes or that the debtor formerly owned, operated, or utilized.

Hazardous material means anything that an environmental law defines as hazardous or toxic, or describes as a pollutant, contaminant, or a similarly harmful substance.

Report all notices, releases, and proceedings known, regardless of when they occurred.

22. Has the debtor been a party in any judicial or administrative proceeding under any environmental law? Include settlements and orders.☐ No.☐ Yes. Provide details below.Case title
Case numberCourt or agency name and
address

Nature of the case

Status of case

23. Has any governmental unit otherwise notified the debtor that the debtor may be liable or potentially liable under or in violation of an environmental law?☐ No.☐ Yes. Provide details below.

Site name and address

Governmental unit name and
address

Environmental law, if known

Date of notice

24. Has the debtor notified any governmental unit of any release of hazardous material?☐ No.☐ Yes. Provide details below.

Site name and address

Governmental unit name and
address

Environmental law, if known

Date of notice

Part 13: Details About the Debtor's Business or Connections to Any Business**25. Other businesses in which the debtor has or has had an interest**

List any business for which the debtor was an owner, partner, member, or otherwise a person in control within 6 years before filing this case. Include this information even if already listed in the Schedules.

☐ None

Business name address

Describe the nature of the business

Employer Identification number

Do not include Social Security number or ITIN.

Dates business existed

Debtor **Blue Pig Media, LLC**

Case number (if known)

26. Books, records, and financial statements

26a. List all accountants and bookkeepers who maintained the debtor's books and records within 2 years before filing this case.

☐ None

Name and address

**Date of service
From-To**

26a.1. **Wayne Johnson, CPA**

26b. List all firms or individuals who have audited, compiled, or reviewed debtor's books of account and records or prepared a financial statement within 2 years before filing this case.

☒ None

26c. List all firms or individuals who were in possession of the debtor's books of account and records when this case is filed.

☐ None

Name and address

**If any books of account and records are
unavailable, explain why**

26c.1. **Karen Curtis**

26d. List all financial institutions, creditors, and other parties, including mercantile and trade agencies, to whom the debtor issued a financial statement within 2 years before filing this case.

☒ None

Name and address

27. Inventories

Have any inventories of the debtor's property been taken within 2 years before filing this case?

☒ No

☐ Yes. Give the details about the two most recent inventories.

**Name of the person who supervised the taking of the
inventory**

Date of inventory

**The dollar amount and basis (cost, market,
or other basis) of each inventory**

28. List the debtor's officers, directors, managing members, general partners, members in control, controlling shareholders, or other people in control of the debtor at the time of the filing of this case.

Name	Address	Position and nature of any interest	% of interest, if any
Estate of David Curtis	56 Deerfield Trail Branchburg, NJ 08876	Former Member	100%
Karen Curtis	56 Deerfield Trail Somerville, NJ 08876	Interim Manager	

29. Within 1 year before the filing of this case, did the debtor have officers, directors, managing members, general partners, members in control of the debtor, or shareholders in control of the debtor who no longer hold these positions?

☐ No

☒ Yes. Identify below.

Debtor **Blue Pig Media, LLC**

Case number (if known)

Name	Address	Position and nature of any interest	Period during which position or interest was held
Estate of David Curtis	56 Deerfield Trail Somerville, NJ 08876	Member	Formation to March 16, 2023

30. Payments, distributions, or withdrawals credited or given to insiders

Within 1 year before filing this case, did the debtor provide an insider with value in any form, including salary, other compensation, draws, bonuses, loans, credits on loans, stock redemptions, and options exercised?

- ☒ No
☐ Yes. Identify below.

Name and address of recipient	Amount of money or description and value of property	Dates	Reason for providing the value
-------------------------------	--	-------	--------------------------------

31. Within 6 years before filing this case, has the debtor been a member of any consolidated group for tax purposes?

- ☒ No
☐ Yes. Identify below.

Name of the parent corporation	Employer Identification number of the parent corporation
--------------------------------	--

32. Within 6 years before filing this case, has the debtor as an employer been responsible for contributing to a pension fund?

- ☒ No
☐ Yes. Identify below.

Name of the pension fund	Employer Identification number of the pension fund
--------------------------	--

Part 14: Signature and Declaration

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both.
18 U.S.C. §§ 152, 1341, 1519, and 3571.

I have examined the information in this *Statement of Financial Affairs* and any attachments and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **April 28, 2023**

/s/ Karen Curtis **Karen Curtis**
Signature of individual signing on behalf of the debtor Printed name

Position or relationship to debtor **Interim Manager**

Are additional pages to *Statement of Financial Affairs for Non-Individuals Filing for Bankruptcy* (Official Form 207) attached?

- ☐ No
☒ Yes

Statement of Financial Affairs: Schedule to #3: payments in last 90 days

Date	Entity	Ledger entry	Category	Amount
12/20/2022	BIVISEE/RTC GROUP	WIRE TYPE:INTL OUT DATE:221220 TIME:1132 ET TRN:XXXXXXXXXX347810 SERVICE REF:596368 BNF:BIVISEE ID:PLXXXXXXXXXX2078 BNF BK:NEST BANK S .A. (FORMERL ID:NESBPLPW PMT DET:XXXXX7384 INV FV2 022 10002 POP SERVICES	Contractors	\$30,000.00
1/24/2023	BIVISEE/RTC GROUP	WIRE TYPE:INTL OUT DATE:230124 TIME:1039 ET TRN:XXXXXXXXXX240481 SERVICE REF:599424 BNF:BIVISEE ID:PLXXXXXXXXXX2078 BNF BK:NEST BANK S .A. (FORMERL ID:NESBPLPW PMT DET:XXXXX2830 INVOICE FV2022 10 002 POP SERVICES	Contractors	\$17,521.00
12/1/2022	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX57295	Contractors	\$ 4,583.34
12/15/2022	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX29841	Contractors	\$ 4,583.33
12/21/2022	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX31471	Contractors	\$10,000.00
1/12/2023	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX23743	Contractors	\$ 4,583.34
1/25/2023	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX80145	Contractors	\$ 4,583.33
2/7/2023	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX16074	Contractors	\$ 4,583.34
2/24/2023	Joel J. Rusher	TRANSFER BLUE PIG MEDIA LLC:Joel Rusher Confirmation# XXXXX32121	Contractors	\$ 4,583.33
12/5/2022	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX49871	Contractors	\$ 2,400.00
12/20/2022	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX45874	Contractors	\$ 2,070.00
1/5/2023	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX73368	Contractors	\$ 2,250.00
1/20/2023	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX69750	Contractors	\$ 2,220.00
2/6/2023	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX34690	Contractors	\$ 3,000.00
2/17/2023	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX18380	Contractors	\$ 2,400.00
3/6/2023	Jose Valentin	TRANSFER BLUE PIG MEDIA LLC:Jose Valentin Confirmation# XXXXX23689	Contractors	\$ 1,380.00
12/20/2022	mint content	WIRE TYPE:FX OUT DATE:221221 TIME:1205 ET TRN:XXXXXXXXXX345853 FX:GBP 12901.38 1.2429 BNF:MINT CONTENT ID:GB81BUKB20986813 BNF BK:BARCLA YS UK AND EUROP.. ID:SC209868 PMT DET:XXXXX6468 IN V 0611 POP SERVICES	Contractors	\$16,035.12
1/23/2023	mint content	WIRE TYPE:FX OUT DATE:230124 TIME:1154 ET TRN:XXXXXXXXXX299685 FX:GBP 13414.85 1.2643 BNF:MINT CONTENT ID:GB81BUKB20986813 BNF BK:BARCLA YS UK AND EUROP.. ID:SC209868 PMT DET:XXXXX0190 IN V0637 POP SERVICES	Contractors	\$16,960.40

2/16/2023	mint content	WIRE TYPE:FX OUT DATE:230217 TIME:1718 ET TRN:XXXXXXXXXX469464 FX:GBP 8897.41 1.227 BNF:MINT CONTENT ID:GB81BUKB20986813 BNF BK:BARCLA YS UK AND EUROP.. ID:SC209868 PMT DET:XXXXX7166 IN V0661 POP SERVICES	Contractors	\$10,917.12
12/5/2022	WAGDY FAHMI	WIRE TYPE:FX OUT DATE:221206 TIME:1014 ET TRN:XXXXXXXXXX366405 FX:GBP 6403.75 1.2631 BNF:WAGDY FAHMI ID:GB26LOYD30943839 BNF BK:LLOYDS TSB BANK PLC ID:SC309438 PMT DET:XXXXX9372 INVOICE 16 POP SERVICES /FXREF/TE-2-11-XXXXX4984	Contractors	\$ 8,088.58
2/16/2023	WAGDY FAHMI	WIRE TYPE:FX OUT DATE:230221 TIME:1702 ET TRN:XXXXXXXXXX468532 FX:GBP 2831.25 1.2297 BNF:WAGDY FAHMI ID:GB26LOYD30943839 BNF BK:LLOYDS TSB BANK PLC ID:SC309438 PMT DET:XXXXX6848 INVOICE 17 POP SERVICES /FXREF/TE-2-16-XXXXX0130	Contractors	\$ 3,481.59
12/2/2022	WILLIAM S. CLEVELAND	TRANSFER BLUE PIG MEDIA LLC:William Cleveland & Confirmation# XXXXX25911	Contractors	\$ 4,004.95
12/19/2022	WILLIAM S. CLEVELAND	TRANSFER BLUE PIG MEDIA LLC:William Cleveland & Confirmation# XXXXX17514	Contractors	\$ 3,935.83
12/27/2022	WILLIAM S. CLEVELAND	TRANSFER BLUE PIG MEDIA LLC:William Cleveland & Confirmation# XXXXX55572	Contractors	\$ 4,711.79
1/30/2023	WILLIAM S. CLEVELAND	TRANSFER BLUE PIG MEDIA LLC:William Cleveland & Confirmation# XXXXX19333	Contractors	\$ 4,676.67
3/2/2023	WILLIAM S. CLEVELAND	TRANSFER BLUE PIG MEDIA LLC:William Cleveland & Confirmation# XXXXX63119	Contractors	\$ 6,385.83
12/28/2022		HUDSON FARM CLUB DES:SALE ID: INDN:LLC BLUE PIG MEDIA CO ID:XXXXX86202 CCD	Meals & Entertainment	\$ 592.92
2/21/2023		HUDSON FARM CLUB DES:SALE ID: INDN:BLUE PIG MEDIA LLC CO ID:XXXXX86202 CCD	Meals & Entertainment	\$ 1,780.64
2/21/2023		HUDSON FARM CLUB DES:SALE ID: INDN:BLUE PIG MEDIA LLC CO ID:XXXXX86202 CCD	Meals & Entertainment	\$ 7,939.59

B2030 (Form 2030) (12/15)

**United States Bankruptcy Court
District of New Jersey**

In re **Blue Pig Media, LLC**

Debtor(s)

Case No.

Chapter

7

DISCLOSURE OF COMPENSATION OF ATTORNEY FOR DEBTOR(S)

1. Pursuant to 11 U.S.C. § 329(a) and Fed. Bankr. P. 2016(b), I certify that I am the attorney for the above named debtor(s) and that compensation paid to me within one year before the filing of the petition in bankruptcy, or agreed to be paid to me, for services rendered or to be rendered on behalf of the debtor(s) in contemplation of or in connection with the bankruptcy case is as follows:

For legal services, I have agreed to accept	\$	5,000.00
Prior to the filing of this statement I have received	\$	0.00
Balance Due	\$	5,000.00

2. \$ **338.00** of the filing fee has been paid.
3. The source of the compensation paid to me was:
☒ Debtor ☐ Other (specify):
4. The source of compensation to be paid to me is:
☒ Debtor ☐ Other (specify):
5. ☒ I have not agreed to share the above-disclosed compensation with any other person unless they are members and associates of my law firm.
☐ I have agreed to share the above-disclosed compensation with a person or persons who are not members or associates of my law firm. A copy of the agreement, together with a list of the names of the people sharing in the compensation is attached.
6. In return for the above-disclosed fee, I have agreed to render legal service for all aspects of the bankruptcy case, including:
a. Analysis of the debtor's financial situation, and rendering advice to the debtor in determining whether to file a petition in bankruptcy;
b. Preparation and filing of any petition, schedules, statement of affairs and plan which may be required;
c. Representation of the debtor at the meeting of creditors and confirmation hearing, and any adjourned hearings thereof;
d. [Other provisions as needed]
7. By agreement with the debtor(s), the above-disclosed fee does not include the following service:
Representation of the Debtor(s) in any dischargeability actions, judicial lien avoidances, relief from stay actions or any other adversary proceeding.

CERTIFICATION

I certify that the foregoing is a complete statement of any agreement or arrangement for payment to me for representation of the debtor(s) in this bankruptcy proceeding.

April 28, 2023

Date

/s/ David H. Stein, Esq.

David H. Stein, Esq.

Signature of Attorney

Wilentz, Goldman & Spitzer, P.A.

90 Woodbridge Center Drive

Suite 900, Box 10

Woodbridge, NJ 07095

732-636-8000 Fax: 732-855-6117

dstein@wilentz.com

Name of law firm

**United States Bankruptcy Court
District of New Jersey**

In re **Blue Pig Media, LLC**

Debtor(s)

Case No.

Chapter

7

VERIFICATION OF CREDITOR MATRIX

I, the Interim Manager of the corporation named as the debtor in this case, hereby verify that the attached list of creditors is true and correct to the best of my knowledge.

Date: **April 28, 2023**

/s/ Karen Curtis

Karen Curtis/Interim Manager

Signer/Title

Bank of America
50 Route 173
Clinton, NJ 08809

BiViSee Spolka
Adama Mickiewicza 37/58
01-625 Warszawa
Warsaw, Poland

Christopher Lawrence
245 Belgo Road
Lakeville, CT 06030

CSC
801 Adlai Stevenson Drive
Springfield, IL 62703

David Curtis
c/o Estate of David Curtis
56 Deerfield Trail
Branchburg, NJ 08876

Estate of David Curtis
56 Deerfield Trail
Branchburg, NJ 08876

Estate of David Curtis
56 Deerfield Trail
Branchburg, NJ

Fora Financial
519 8th Avenue, 11th Floor
New York, NY 10018

Funding Metrics/Lendini
3220 Tillman Drive, Suite 200
Bensalem, PA 19020

GFE
27-01 Queens Plaza, North
Suite 802
Long Island City, NY 11101

Internal Revenue Service
c/o US Attorney
District of New Jersey
970 Broad Street, Room 700
Newark, NJ 07102

Internal Revenue Service
1111 Constitution Avenue, NW
Washington, DC 20224

Jay Staples
5200 Keller Springs Road #1032
Dallas, TX 75248

Joel Rusher
1263 Snowbel Place
Wellington, FL 33414

John Moriarity
45 North Fulerton Aveneu
Apt. 101
Montclair, NJ 07042

Jose Valentin
1036A Apache Street
North Brunswick, NJ 08902

Karen Curtis
56 Deerfield Trail
Branchburg, NJ 08876

Mint Creative Marketing Ltd.
22 Hanley Road
Malvern, WR14 4PH UK

Mulligan Funding/FinWise Bank
4715 Viewridge Anebue, Suite 100
San Diego, CA 92123

PayPal Loan Builder
3505 Silverside Road
Wilmington, DE 19810

State of New Jersey
Division of Taxation
50 Barrack Street
P.O. Box 269
Trenton, NJ 08695

State of New Jersey
Department of Labor
Division of Employer Accounts
P.O. Box 059
Trenton, NJ 08625

Wagdy Fahmi
09 Sinclair Drive
Sutton, London SM25NE
UK

William Cleveland & Co.
2141 Plymouth Avenue SE
Grand Rapids, MI 49506

**United States Bankruptcy Court
District of New Jersey**

In re **Blue Pig Media, LLC**

Debtor(s)

Case No.
Chapter

7

CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for **Blue Pig Media, LLC** in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

☒ None [*Check if applicable*]

April 28, 2023

Date

/s/ David H. Stein, Esq.

David H. Stein, Esq.

Signature of Attorney or Litigant
Counsel for **Blue Pig Media, LLC**
Wilentz, Goldman & Spitzer, P.A.

**90 Woodbridge Center Drive
Suite 900, Box 10
Woodbridge, NJ 07095
732-636-8000 Fax:732-855-6117
dstein@wilentz.com**